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ABSTRACT

This speech describes the residence hall program at the University Quadrangle at the University of Pennsylvania. Most of the structures comprising the quadrangle are one-half to three quarters of a century old, hence, they had become increasingly unpopular as a choice of campus residences. However, without major renovation, and with only minor expenses, the University Quadrangle has been turned into the most popular student residence on campus, through the efforts and imagination of a dedicated staff. The author attributes the new popularity of the hall to these innovations: (1) house projects--the living units are divided into distinct houses with different emphasis and interests as determined by the residents; (2) faculty in residence; (3) co-educational living; (4) a student run coffee house; (5) a dark room for a student photography guild; and (6) acquisition of a potter's wheel and woodworking bench with a room set aside for their use. Special programs initiated include a faculty-student lunch program, a bimonthly film series, a Quad theater group, and various programs featuring special talents of the staff. Included in this paper are copies of various posters and advertisements for the above mentioned activities. (Author/HMV)

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1974 ACPA, NASPA, NAWDC

Convention Program

TITLE: The University Quadrangle of the University of Pennsylvania: A Successful Experiment in the Revitalization of Residential Living.

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The University Quadrangle

The University Quadrangle is composed of thirty-nine individual but contiguous buildings in a Neo-Gothic architectural style. The buildings were begun in the late 1800's and their construction carried over to the early stages of this century. Most of the structures comprising the Quadrangle are one-half to three quarters of a century old. The Quadrangle enjoys a proud past and remains a symbol of tradition, on an urban campus changed dramatically with extensive new construction.

Despite a proud history as the campus home of thousands of alumni including such notables as Ezra Pound, William Carlos Williams and other famous graduates, the charming structure had become increasingly unpopular as a choice of campus residences.

Until recently upperclassmen in large numbers vacated the Quadrangle after fulfilling freshman residence requirements in the Quad for the shiny new 24 story high rise residences recently completed by the University.

In just a few short years, however, imagination and a dedicated staff of professionals, student counselors, and faculty has produced a complete turn around. Without major renovation and at minor expense the University Quadrangle has turned into the most popular student residence on campus. Despite falling plaster, flaking paint, inadequate wiring, leaky roofs, and radiators which grumble and shriek through the night, today, the Quadrangle is a vibrant living and learning center whose popularity last spring led to over 500 students being turned away and necessitated a room lottery to equitably fill the 1,600 student facility. We recently completed the lottery for rooms for the next academic year in which 1,200 students were interested in 475 spaces, the majority of

spaces already assigned to incoming freshmen. The intensity of the battle for a room in the Quadrangle by students was indeed a sight to witness. Joint student government and staff member committee meetings were begun in November to determine how rooms in the Quad would be allocated to upperclassmen in March.

What precipitated the change? Not large sums of money, but key innovations and programs geared to a new student life style. The new image of the University Quadrangle is due largely to the following:

1. HOUSE PROJECTS:

The 39 individual buildings of the Quadrangle have been couplied together in two's and three's to create a house system. The living units are divided into distinct houses with different emphases and interests as determined by the residents. The house projects are administered by counselors and graduate housemasters and are given a great deal of self direction by the residents themselves.

Students identify by house project and activities and programs center around the "house". Weekend camping or ski trips; elaborate Sunday brunches; trips to New York, the museum, Chinatown, the Italian Market in South Philadelphia; casino nights; guest speaker nights have been part of the programs of various houses during the past.

2. FACULTY IN RESIDENCE:

Apartments or studies have been set aside in three areas of the Quadrangle to allow for a faculty in residence program. We were fortunate in being able to attract Dr. Solomon Asch, the Social Psychologist, and his wife to reside in a converted apartment in the Quadrangle the past two years. Students meet with the Asches on a weekly basis formally during which time

other faculty members are invited as guests for the sessions. This part of the program provides students with strong academic interests to pursue scholarly discussions beyond the classroom and meet faculty members in a more informal setting.

We provided study quarters for the former Provost of the University Dr. David Goddard and his wife, Dr. Kathryn Goddard in one of our freshman house projects. The Goddard's gatherings with students, also bring in guests from the University and allow freshmen to meet University officials and faculty members first hand in a social setting.

Our third faculty member in residence is Dr. Ann Beuf for whom we have provided a study in one of our upperclass house projects.

3. CO-EDUCATIONAL LIVING

The implementation of co-ed living in the Quadrangle was begun on a cautious note and limited basis. Begun in one house project a few years ago, co-ed living has been expanded to almost every area of the Quadrangle save those areas which remain all male or all female to allow students the option of not choosing a co-ed area.

We find the Co-ed arrangement working extremely well. The residences function as valuable living units and foster a healthy spirit of men and women sharing in house activities and getting to know each other as people outside a formal dating relationship.

4. QUADRANGLE SPECIAL FACILITIES

A. Quad Coffee House - "Gargoyle"

We received permission of the University Dining Services to use an abandoned dining facility, formerly a snack bar, in the basement of one

of our Quad buildings. We met with students this fall to solicit their ideas about use of the space, offered contest prizes for a new name for the proposed coffee house and opened the venture with student assistance one month later. The entertainment is provided by the students and residents as well as other University students are welcome to perform in the coffee house. Students, whose talents rival those of professional entertainers, sing, play instruments, read poetry, present dramatic and comedy reviews.

Coffee, tea, and cider as well as doughnuts and fruit are sold in the facility which is open 7 nights a week.

B. Photography Guild

We designated an empty room for a dark room and requested our maintenance department to install sinks and other needed equipment and turned the room into a well used photography guild supported by a large number of students.

C. Art Guild

The same concept was used in the formulation of our art guild. We set aside two rooms, acquired a potter's wheel and woodworking bench and some other equipment, and provided the residents with arts and crafts interests a place to pursue their talent.

5. QUADRANGLE SPECIAL PROGRAMS

A. Quad Arts Festival or "Spring Fling"

A new tradition sprang up last April which has now become an annual affair in the Quadrangle. The energetic, enthusiastic spirit of students in the spring was turned last year and will be transmitted this year into a spring extravaganza and spectacular. We assisted the students in

producing this very exciting and successful spring happening. Students from all over campus and visitors from all corners of the city filled the lower area of the Quadrangle wandering through scores of arts and crafts exhibits, sitting for hours on wooden folding chairs watching student rock groups, folk singers, and each evening, a dance group of two one-act plays. The crowning glory was the sight of some three hundred wildly happy students stomping themselves silly in the South Quad at an old-fashioned square dance complete with professional caller.

This year's work began in September for the 1974 festival and as usual hard work and dedication of the students on the project is phenomenal, given encouragement and support.

B. Quadrangle Wide Special Presentations

Special presentations or programs are held throughout the year at minimal cost and utilizing university resources and facilities. For example, our "Administrators as Scholars" series featured Dr. Eliot Stellar, Provost of the University speaking on brain research. Dean Donald Carrol of the Wharton School featured a program on "International Business." We held regular "Skate Nights" for Quadrangle residents at the University ice rink. "Safety and Security for Women in the Quad" was sponsored by the Director of the Women's Center and her staff and a women security specialist from the University Safety Office. Representatives from the Vocational Advising Center and the University Counseling Service assisted us in providing a "Workshop for Self-Growth for Students."

C. Student Initiated Projects

A number of projects have been started by students in the Quadrangle. An example of such a project is the ecology program instituted

by a Quad resident with assistance from our office. Regular field trips and other ecological endeavors are sponsored by this group.

A group of students interested in recycling newspapers began in the Quadrangle. We assisted them in providing steel containers in which to store the collected papers. The group has now expanded to other areas of the campus.

6. QUADRANGLE PRUBLICATIONS

A. "Quad-Rangles" - The University Quadrangle Newsletter.

Conceived by our office, this newsletter is intended to provide information to the students exclusively about the Quadrangle.

B. "Quad-Quotes"

This information sheet is directed to the 65 residence counselors and housemasters on the staff for the purpose of providing information and keeping the staff up to date.

7. FACULTY-STUDENT LUNCH PROGRAM

Faculty members are provided lunch by our office in the Stouffer Dining Commons in order to meet informally with students in a casual atmosphere.

8. BI-MONTHLY FILM SERIES

Every two weeks, we arranged to show films in the large central lounge of the Quadrangle. Films, suggested by the students, range from old classic films to comedy shorts.

9. UTILIZATION OF STAFF TALENTS

The interests and talents of the counselor staff in the Quadrangle have been tapped in creating various new programs. For example, a Ph.D. candidate in romance languages helped us initiate a French and Italian

speaking coffee hours. Students wishing to speak French or Italian in a casual setting over coffee were thereby provided an opportunity to do so. Photography buffs have contributed their talents in assisting with the art guild. Mountain climbing experts on the staff have taught this art to our residents. Experienced skiers on the staff have instructed residents about sking.

10. QUAD THEATRE GROUP - "QUADRAMICS"

Students interested in dramatics assisted in forming a theatre group in the Quadrangle. With their enthusiasm and our support the performance of Woody Allen's "Don't Drink the Water" received rave reviews and played to a packed house (180) three successive nights. This student run enterprise will be prepared with another production during the previously mentioned "Quad Arts Festival".

The spirit and enthusiasm of the students in the Quadrangle is limitless. The spirit of creativity and innovation breeds more of the same as one new idea leads to another, as one new project begets another new project.

Having started out slowly, we find our program in a position akin to that of the proverbial snowball which continues to gather momentum as it goes while growing stronger and larger. New programs continually generate student interest and involvement in the Quadrangle.

Being a part of the movement that saw an older, neglected structure in complete disrepair transformed into a vibrant, living-learning, student loved, residential enterprise in a few years is worth the diligence, hard work, and effort put into the project.

"The Last Drop", "Grind", "Perculator", "Caffeine", "The Bean Scene", "Grounds", Name the Quad Coffee House! Yes, the soon to be opend Quad Coffee House needs a name and you may be the person who gives it a name. Submit an original name to 112 Bodine as your entry and you may win:

$10.00 IN CASH

1 COFFEE POT

1 POUND OF COFFEE

Enter as many times as you wish. But don't delay. Enter today! ("All entries become the property of the Quad Coffee House Committee").

Students interested in working with the development of the Quad Coffee House are invited to attend a meeting at 6:30 P.M., Monday, October 22 in 112 Bodine.

QUAD COFFEE HOUSE

GARGOYLE

The group "Organized Crime" presents a comedy review at 9:45 P.M

"GARGOYLE"

GARGOYLE - QUAD COFFEE HOUSE

The Gargoyle - 9:45 P.M. - Friday, March 22,

STEET & LO"
Folk Music Group

The Gargoyle - 9:45 P.M. - Saturday, March 23, 1974

PHIL HAMILTON - Guitar

QUAD COFFEE HOUSE

Open every night offering coffee and donuts and student entertainment. Quad residents interested in singing, playing guitar, etc. are encouraged to perform in the Coffee House.

A name has been selected for the Quad Coffee House - "GARGOYLE" - yes, "Gargoyle" a uniquely Quadrangle name for a unique Quad Coffee House. The contest winners are:

Jim Orlin
Neil Groberg
Steve Tsou
Laura Badian

PRIZE: ten dollars in cash or in stale donuts, 1 pound of coffee, 1 coffee pot. Congratulations winners! Stop by 112 Bodine for your prize. See you at the "Gargoyle".

~ PHOTOGRAPHY GUILD ~

Interested in Photography ?

A new dark room facility has been installed in the E.F.Smith hall of the QUADRANGLE. If you are interested in using this facility and want to pursue an interest in photography, call Wayne Silver, Residence Counselor 349-6476 or Dr. Richard D. Wertz, Director, University Quadrangle 594-8696.

~ ART GUILD ~

Arts and crafts anyone?

A facility equipped with a potter's wheel and other material is provided in the E.F. Smith hall of the QUADRANGLE. If you are interested in doing arts and crafts work call Dr Richard D Wertz Director, University Quadrangle 594-8696.

FACULTY-LUNCH PROGRAM

The Faculty lunch program will again be in full swing Thursday, February 14. We will provide lunch for interested faculty members in Stouffer which will provide an opportunity for students to meet faculty members.

If staff members know faculty members they would like to invite for this program, please contact our office.

Administrators as Scholars

Dr. Eliot Stellar, Provost of the University will be speaking at 7:00 P.M., Wednesday, December 5 in Stouffer Recreation Center. All staff members are encouraged to attend and we would appreciate your suggesting to students that they attend.

MORRIS HOUSE PROGRAM

Morris House is featuring "Philippines Night" Tuesday, March 19th, 7:30 P.M. in McClelland Hall lounge. Highlights include Bulletin writer CHARLES THOMPSON (recently returned from Philippines), slide show, refreshments, and discussion. All Quad residents welcome. Focus is on law, its good and bad results in 73-74.

"SKATE NIGHT" for Quad residents will be held again, Thursday, November 1, 1973, 7:00 until 8:30 P.M., Class of 23 Rink. Free admission with validated I.D.

"Safety and Security for Women in the Quad". We held the first session Tuesday, October 23 and the program will be repeated Thursday, October 25, 9:30 P.M., McClelland Hall. Please encourage the women in your area to attend.

Thursday, November 8, 7:00 P.M. in Stouffer Recreation Center, Dean Donald Carrol of the Wharton School will speak on "International Business"

SKI TRIP

Craig-Baird-Class of '87 is sponsoring a one-day ski trip to Elk Mountain on Saturday, Feb. 9th.

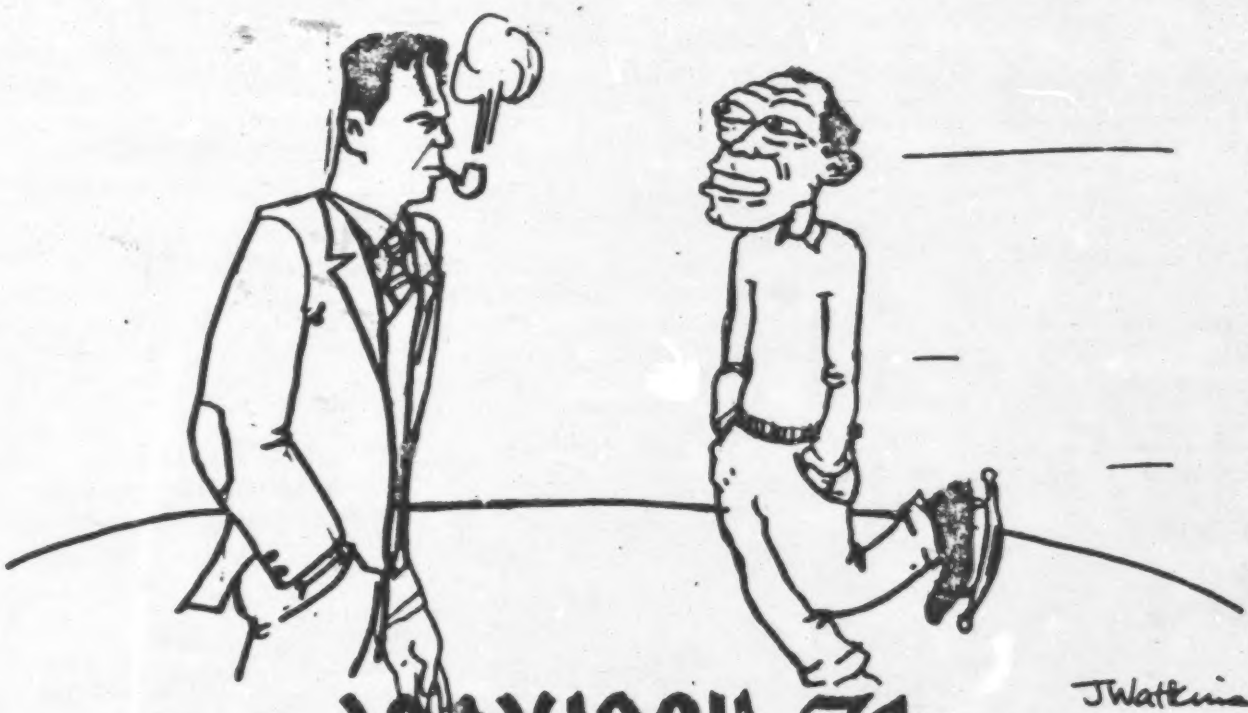
Price: Bus $7
Lift Tickets: Beginner's $4.50
Regular 7.20
Rentals: $6.25

Sex Is Never An Emergency

Housemasters are reminded to pick up their editions of Sex Is Never An Emergency by Dr. Elaine C. Pierson for distribution to all freshmen and transfer students.

SKATE NIGHT

QUAD • STOUFFER



JANUARY 31

7:00-8:30 pm

CLASS OF 1923 RINK

FREE WITH A VALIDATED I.D. CARD

"Quad Quotes"

"All the Quotes Fit to Print"

TO: University Quadrangle Counseling Staff

FROM: Richard D. Wertz, Director

"QUAD QUOTES"

WEEKLY STAFF NEWSLETTER

QUAD-RANGLER

THE
NEWSLETTER
OF THE
UNIVERSITY
QUADRANGLE

QUADRANGLE MOVIE SERIES

MOVIE SERIES

Attached is a preview of the Quadrangle movie series held in McClelland Hall on alternate Tuesday evenings. Please post in your area.

McClelland Hall

SPRING COMEDY FILM SERIES

Tuesday nights 8:30 50¢

January 29th

You're A Big Boy Now
w/Elizabeth Hartman
Short - The Apples

February 12th

Mister Roberts
w/Jack Lemmon
Short - Munro

February 26th

I'm All Right, Jack
w/Peter Sellers
Short - Crime Control

March 12th

Can-Can (Musical)
w/Shirley MacLaine
Short - Roadrunner

March 26th

The Anniversary
w/Bette Davis
Short - W.C. Fields

April 9th

The Great Bank Robbery
w/Zero Mostel
Short - Chaplin

April 23rd

Luv
w/ Jack Lemmon
Short - "Running, Jumping, Standing Still Film"

May 7th

The Lavender Hill Mob
w/Alex Guinness
Short - Laurel & Hardy

HOW CAN YOU LOSE? We've put together a collection of some of the funniest people ever to flicker on the screen: W.C. Fields, Laurel and Hardy, Robert Benchley (Robert Benchley?!?), keystone Kops. For 50¢ you get nearly two hours of chuckles, giggles, and griffaws (not to mention maybe a few snickers and titters). Don't miss an evening of Old Time Comedy! Tuesday at 8:30, McClelland Hall.

Here's the line-up:

W.C. Fields - Fatal Glass of Beer

Robert Benchley - Nothing But Nerves
&
Keeping In Shape

Laurel & Hardy - Two Tars

Charlie Chaplin

Marie Dressler — TILLIE'S

Mabel Normand — PUNCTURED

Keystone Kops — ROMANCE

Tuesday December 4th

McClelland Hall

8:30 P.M. 50¢

You're on the train, sitting in your seat, minding your own business. Suddenly, another train comes alongside on the next track, travelling in the same direction. For something less than a minute you have a clear view into a compartment on the other train. You are witness to a crime being committed on that train. What do you do?

Come see what Jan Marple did in "Murder She Said". The redoubtalbe Margaret Rutherford plays the dotty-old-lady amateur sleuth, Miss Marple, in this, one of the four movies she made based on mystery novels by Agatha Christie. If you've never seen one of these classic gems, you're in for a real treat. If you have, you don't need us to tell you what hilarity is involved in Dame Margaret's antics.

Be there - Tuesday Night at 8:30 P.M. Stouffer Recreation Area (October 23). For a lousy 50-cent donation you can see "Murder, She Said" and a special short feature, "Voyeur Virtuoso".

THIS WEEK'S MOVIE:

" A triumph of bad taste," said Arthur Schlesinger.

See THE PRODUCERS with Zero Mostel and Gene Wilder. Plus the Academy-Award winning cartoon short THE CRITIC.

Tuesday, November 20th, 8:30 P.M.
McClelland Hall - 50¢ donation

Who ever heard of "Great Catherine"?? Well, Joan Shaughnessy did - she's seen it and says it's hilarious. Here's what the N.Y. Times has to say:

"GREAT CATHERINE has a great clown named Zero Mostel. Although the cast of this comedy also includes Peter O'Toole, Jeanne Moreau and Jack Hawkins, and moves with style wit and dialogue that could have come only from George Bernard Shaw, the glorious hammin of the portly American makes the picture. ...Braced immeasurably by the Shavian lines, as arranged by the scenarist, Hugh Leonard, and stylishly piloted by the director, Gordon Flemyng, the picture is also beautiful in its lavish decor, costumes and color photography."

- New York Times

If Mrs. Shaughnessy liked it...and the Times liked it...who are we to quibble? Let's hotfoot it over to McClelland at 8:30 Tuesday night and see for ourselves. For 50¢ we can't lose.

MOVIE TIME: BOY MEETS GIRL

The boy (a shy virgin)	Peter Kastner
The girl (a sickie)	Elizabeth Hartman
The other girl (sweet)	Karen Black
Boy's mother (a barracuda)	Geraldine Page
Boy's father (a D.O.M.)	Rip Torn
Boy's landlady (frustrated spinster)	Julie Harr
Boy's only friend (a pill-popper)	Tony Bill

"You're a Big Boy Now" tonight at 8:30, McClellan Hall, Quad., 50¢

QUAD THEATRE GROUP

"QUADRAMICS"

QUAD THEATRE GROUP

AUDITIONS

WOODY ALLEN'S

"DON'T DRINK THE WATER"

-THE HILARIOUS BROADWAY COMEDY

McCLELLAND HALL

OCT. 18
OCT. 19 - 7:30-10:00